Grench Line Promotion Gives Your Audience

'Two Tickets to Paris!'

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. .0

THIS IS NO PARTY FOR POOP-OUTS... IT'S THE WILDEST WONDER-CRUISE EVER!

SENSATIONAL SONGS! WHAT KIND OF LOVE? TEENAGE VAMP C'EST LA VIE THE OPEN SEA WILLIE WILLIE EVERYTIME HEAR THEM ON THE SOUND FROM ROULETE RECORDS

loey Dee is engaged to a doll... Gary Crosby's romancing a cutie... -and (funny!) she's the same girl!

STARENE OF CROSBY-MEDFORD WITH LISA JAMES DEE - CROSBY-MEDFORD THE STARLIGHTERS Written by HAL HACKADY-Associate Producer, MARTHA VERA ROMM Produced by HARRY ROMM · Directed by GREG GARRISON · Musical Director, HENRY GLOVER

A HARRY ROMM PRODUCTION • A COLUMBIA PICTURES RELEASE



PB#45/14

(including imprint space) 3 Cols. x 9³/₄ inches

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Cast and Credits

Joey	Joey Dee		
Gary			
Aggie			
	Jeri Lynne Fraser		
	Lisa James		
Tony	Richard Dickens		
Dumb Blonde	Nina Paige		
Marmaduke			
Mrs. Patten	Jeri Archer		
Le Claire			
Charles	Jay Burton		
The Starliters			

Original Story and Screenplay by Hal Hackady; Directed by Greg Garrison; Assistant Director, Michael Phillips; Photographed by William O. Steiner, Sr., A.S.C.; Sound, James Shields; Makeup, Robert Jiras; Hair Styles, Irene Hamalein; Art Director, Albert Brenner; Costume Designer, Natalie Walker; Sportswear by Jantzen Jr.; Gowns by Mam'zelle by Betty Carol; Songs: "Two Tickets to Paris," "Instant Men," by Hal Hackady and Don Gohman; Original Score by Henry Glover; Production Manager, Edgar H. Fay; Editor, Ralph Rosenbloom; Musical Director, Henry Glover; Associate Producer, Martha Vera Romm; Produced by Harry Romm. A Harry Romm Production. A Columbia Pictures Release.

The Story

(Not for Publication) Engaged for a long nightclub stand in Paris provided he remains a bachelor, Joey and his fiancee, Piper, decide to postpone their marriage, take the trip to Paris and marry on their return. Piper's mother consents to the trip provided they are properly chaperoned. Aggie, a nightclub hatcheck girl, takes on that chore. Aboard the SS France, Joey falls under the spell of a young French dancer named Coco and fellow-passenger Gary is encouraged to make a play for Piper . . .

Official Billing			
TWO TICKETS TO PARIS	100%		
JOEY DEE GARY CROSBY	100%		
KAY MEDFORD	100%		
LISA JAMES CHARLES NELSON REILLY	25%		
THE STARLITERS	25%		
and introducing			
JERI LYNNE FRASER as Piper	100%		
Original Story and Screenplay by HAL HACKADY 15% Associate Producer, MARTHA VERA ROMM 15%			
Produced by HARRY ROMM	15%		
Directed by GREG GARRISON	15%		
A HARRY ROMM PRODUCTION	25%		
A COLUMBIA PICTURES RELEASE	25%		

TWO TICKETS TO PA

Any showman can work the "Two Tickets to Paris" contest, with Columbia Pictures, in conjunction with the French Line, has set u for audiences everywhere . . . all they need do is supply the mos which begins: "I Want to Win Two Tickets to Paris aboard the S the rest!

Full contest details, a 30x40 (see 'rough') which plugs the contest for local printing of entry blanks, all are available by writing Columbia Pictures Corp., 711 5th Ave., N.Y. 22, N.Y. Last date for t manager, is March 31st, 1963.

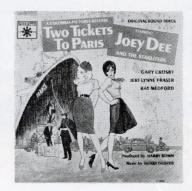
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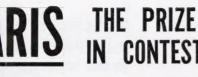
SONGS	ARTIST
TWO TICKETS TO PARIS	Vocal Group
INSTANT MEN	Kay Medford
TEENAGE VAMP	Jeri Lynne Fraser
BABY WON'T YOU PLEASE COME HOME	Jeri Lynne Fraser
THE LADY WANTS TO TWIST	Gary Crosby
C'EST LA VIE	Gary Crosby
C'EST SI BON	Joey Dee & The Starliters
WILLY WILLY	The Starliters
THIS BOAT	Joey Dee & The Starliters
TWISTIN ON A LINER	Joey Dee
OPEN SEA (Love Theme)	Instrumental
LEFT BANK BLUES (Blues Theme)Instrumental
SWINGIN SHEPHERD BLUES	The Starliters
WHAT KIND OF LOVE IS THIS	Joey Dee
EVERYTIME	Joey Dee

THE MUSIC

Roulette Records has issued a soundtrack album of the 15 musical numbers heard in "Two Tickets to Paris." The album will have a special full-color cover. The mounted album cover and a window streamer will be supplied by Roulette to all its retailers, thus helping showmen achieve tie-ups with appropriate local outlets. There will also be two 45 rpm singles on the Roulette label: "What Kind of Love Is This?" sung by Joey Dee and "Everytime" (two sides) sung by Joey Dee and The Starliters. Wherever possible, work with your local Roulette distributor on the following:

- Go after disc jockey shows for musical exposure of the album.
- Play the album over your own and other p.a. systems.
- Go after window displays in record shops, record departments of large retail outlets and other establishments that handle records.
- Music store co-op newspaper advertising.
- Send α sound truck through downtown streets playing the songs.





th two tickets to Paris as top prize! up this simple showmanship contest ost interesting ending to a sentence S. S. France Because . . ." We do

and the picture, and a special mat direct to Exploitation Department, the mailing of entries, by theatre

ets To Paris"∞∞∞∞∞

COMPOSERS Hal Hackady-Don Gohman

Hal Hackady-Don Gohman

Albert Seigal

Charles Warfield-**Clarence** Williams Jerry Leiber-Mike Stoller Edward R. White-Mack Wolfson Planetary Music Publ. Corp. Jerry Sielen-Henry Betti Glover, Dee, Levy

Roberts-Jacobson-Koffman Johnny Nash

Glover, Dee, Levy

PUBLISHERS

Planetary Music Corp. Doris Gee Music Co. Planetary Music Corp. Doris Gee Music Co. Jon Ware Music Corp. & Frost Music Corp.

Leeds Music Corp. Trio Music Co. Inc. Leeds Music Corp. Ion Ware Music Corp. & Frost Music Corp. Jon Ware Music Corp. & Frost Music Corp. Nom. Music Inc. Planetary Music Publ. Corp. Doris Gee Music Co. Jon Ware Music Corp. & Frost Music Corp.

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### **CRUISE TIE-UPS**

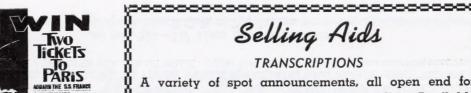
People who go on a cruise usually outfit themselves for the occasion. This fact could cue a tie-up with local department stores and specialty shops, for window and in-store displays . . . luggage, cruise wear, etc. Make sure the cooperating store is well-supplied with stills and poster art from "Two Tickets to Paris."

### CRUISE PARTY!

Before the SS France weighs anchor in "Two Tickets to Paris!" the traditional cruise party is held. Hold such a party in your lobby or on stage with the premises gaily bedecked with nautical pennants, lifebelts, and other cruise ship motifs, as an opening night attraction.

# TRAVEL AGENCIES!

The French Line is alerting travel agents throughout the country to "Two Tickets to Paris," and urging cooperation with local showmen. French Line posters, with sniped credits for the picture, are available in limited quantity from Exploitation Department, Columbia Pictures Corp., 711 5th Ave., N.Y. 22, N.Y.





Two Tickets To PAN

# Selling Aids

#### TRANSCRIPTIONS

A variety of spot announcements, all open end for local commentator to add theatre credits. Available on a single disc. Order through your Columbia exchange; transcription will be mailed from New York.

#### TWO TELOPS

Style A, theatre and station identification. Style B, theatre advertising only. Prices; \$5.00 without imprint; \$7.50 with imprint; \$2.00 for each additional slide or telop. Specify style and copy desired when you order direct from: QQ Title Card Co., 247 West 46th St., New York 36, N.Y.

#### DISPLAYS

Badge: 40c Streamer: 17' long, \$16.50 each: Valance: \$1.65 per running foot; minimum length, 10-foot. 12 pennant string; 30' long, \$3.50. Bumper strip: \$1.00 each; minimum order 15. Order from National Flag Co., 43 West 21st St., N. Y. 10, N. Y.

#### BON VOYAGE RECORD

All the glamor and excitement of an ocean liner's departure can be obtained from Record No. 5023A. The sounds of a steamship sailing, with crowds waving goodbye and sound of a Chinese gong and boat whistle blowing are ideal for "Two Tickets to Paris." Order from Thomas J. Valentino, Inc., 150 West 46th Street, New York 36, N.Y.

Accessories

SLIDE

• TWO 22 x 28's

INSERT CARD

• 8 11 x 14's

• 24 x 82

- 3 SHEET
- 1 SHEET
- COMPOSITE MAT
- 40 x 60
- 24 x 60
- TRAILER
- STILL SETS

(20 Upright, 10 Horizontal, Pressbook, Art)



# ALL ASHORE THAT'S GOING ASHORE BECAUSE THIS IS NO PARTY FOR POOP-OF Every Shipmate Is A Playmate...Every Song Is A'Sender...On The Wildest Wonder



IT'S ONE BIG BOUNCY NAUGHTY NAUTICAL BLAST ABOARD THE FAMED FABULOUS LUXURY LINER SS.





Written by HAL HACKADY · Associate Producer, MARTHA VERA ROMM Produced by HARRY ROMM · Directed by GREG GARRISON · Musical Direct A HARRY ROMM PRODUCTION • A COLUMBIA PICT

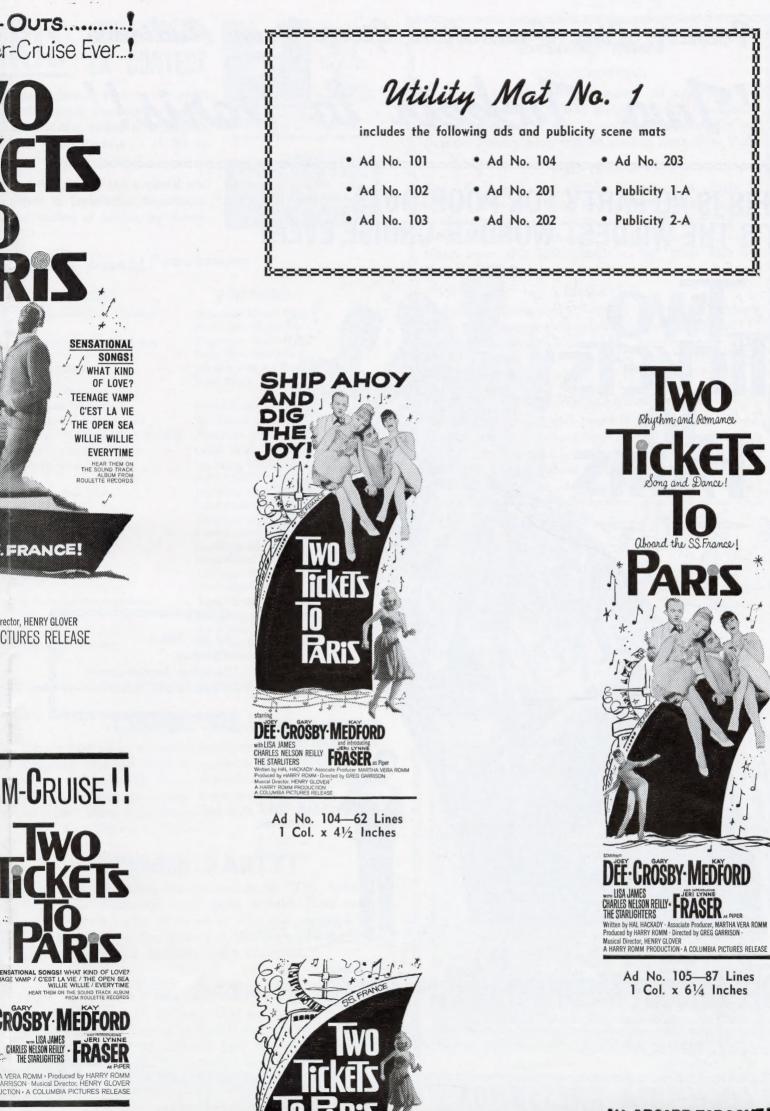
Ad No. 501—520 Lines (including imprint space) 5 Cols. x 7½ inches



Ad No. 203—84 Lines 2 Cols. x 3 Inches



Written by HAL HACKADY-Associate Producer, MARTHA V Directed by GREG GARI A HARRY ROMM PRODUCT

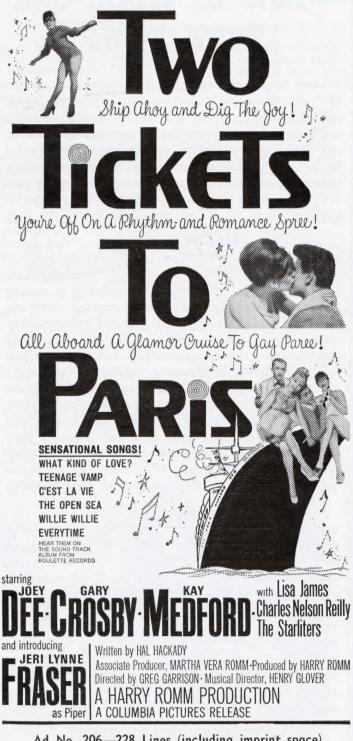


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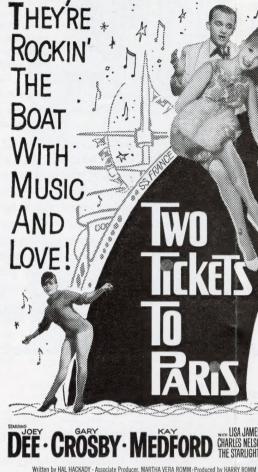
ALL ABOARD FOR LOVE!



Ad No. 202-56 Lines 2 Cols. x 2 Inches



Ad No. 206—228 Lines (including imprint space) 2 Cols. x 81/4 Inches



Musical Director, HENRY GLOVER A HARRY ROMM PRODUCTION - A COLUMBIA

Ad No. 205—164 Lines (including im 2 Cols. x 51/8 Inches



Ad No. 201—34 Lines 2 Cols. x 11/4 Inches



All advertising material in the well as all other newspaper terial, has been approved und vertising Code as a self-regular of the Motion Picture Associ

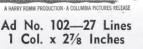
All inquiries on this procedure, which is scribed to by the major motion picture co addressed to: Advertising Code Administr ture Association of America, 28 W. 44th St., nches



PICTURES RELEASE

Lines nches

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Ad No. 103—41 Lines 1 Col. x 3 Inches



Ad No. 301—327 Lines (including imprint space) 3 Cols. x 7½ Inches

#### Review

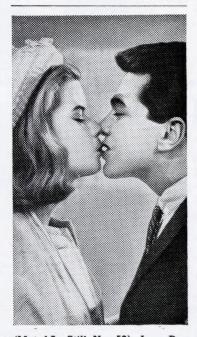
If you've ever yearned to sail on a trans-Atlantic luxury liner, Paris-bound, then head for the ...... Theatre where the luxury liner SS France weighed anchor yesterday in "Two Tickets to Paris!" the Harry Romm production for Columbia release. Aboard are a number of stellar singers and dancers including Joey Dee, the lad who helped make the Twist an international sensation; Gary Crosby and Kay Medford, who wowed 'em for two years on Broadway in the smash hit, "Bye Bye Birdie." Young blonde songstress Jeri Lynne Fraser graces the screen for the first time in "Two Tickets to Paris."

Dee plays a nightclub singer hired to fill a nightclub engagement in Paris; a condition of his employment is that he remain a bachelor. He wants Miss Fraser, his pretty fiancee, to accompany him on the cruise and Miss Medford, a hatcheck girl, agrees to go along as chaperone. When an exotic French dancer fastens an amorous eye on Dee, a furious Miss Fraser encourages fellow - passenger Crosby to make a play for her.

Joey Dee sings "What Kind of Love Is This" and "Every Time"; with The Starliters, he renders "C'Est Si Bon" and "This Boat." Crosby delivers with "The Lady Wants to Twist" and "C'Est La Vie."

Miss Fraser vocalizes "Baby Won't You Please Come Home" and "Teenage Vamp."

Written for the screen by Hal Hackady, "Two Tickets to Paris!" is a light-hearted rhythm - and - romance cruise with bounce and laughter. Greg Garrison directed the Columbia release; Martha Vera Romm served as associate producer.



(Mat 1A; Still No. 59) Joey Dee and Jeri Lynne Fraser find romance, and romantic complications, in Columbia Pictures' "Two Tickets to Paris," new Harry Romm production also starring Gary Crosby and Kay Medford.

#### General Advance

Harry Romm's production of "Two Tickets to Paris!" said to be a light-hearted rhythm-andromance cruise aboard the big, beautiful luxury liner, SS France, opens ...... at the cast of the Columbia Pictures release includes Joey Dee, who helped to make the Twist an international dance craze, Gary Crosby and comedienne Kay Medford. Jeri Lynne Fraser makes her screen bow as Piper and dancer Lisa James, Charles Nelson Reilly and The Starliters are featured.

In "Two Tickets to Paris!" Dee plays a young singer going to Paris for a nightclub engagement. He takes his fiancee, Miss Fraser, along with Miss Medford as a hatcheck girl turned conscientious c h a p e r o n e. Aboard ship, Dee is temporarily made the amorous target of exotic dancer Lisa James and Crosby is encouraged to make passes at the jealous Miss Fraser.

Dee and The Starliters brighten up the soundtrack with "C'Est Si Bon" and "This Boat," while Dee also sings the appealing "What Kind of Love Is This" and "Every Time." Crosby comes through with the lively "The Lady Wants to Twist" and "C'Est La Vie." Miss Fraser puts her individual stamp on two numbers, "Teenage Vamp" and "Baby Won't You Please Come Home."

Hal Hackady wrote the story and screenplay for "Two Tickets to Paris!" Greg Garrison directed, while Martha Vera Romm was associate producer of "Two Tickets to Paris!"

#### Gary Crosby

It wasn't until 1958 and his discharge from the Army that young Crosby appeared in his first starring role, in "Mardi Gras," to reveal a real flair for comedy all his own, plus his celebrated dad's ease and sense of timing. By then, Gary already had established himself as a recording star whose records found a ready public.

In "Two Tickets to Paris!", Gary plays an amiable kind of wolf who romances Miss Fraser aboard the SS France. Featured in the Columbia release are Lisa James, Charles Nelson Reilly and The Starliters. Hal Hackady fashioned the script from which Greg Garrison directed. Martha Vera Romm was associate producer of "Two Tickets to Paris!"



(Mat 2A: Still No. 51) Gary Crosby finds his breakfast interrupted by vivacious Jeri Lynne Fraser while Joey Dee glowers in the background, in this scene from Columbia Pictures' "Two Tickets to Paris," also starring Kay Medford with Lisa James, Charles Nelson Reilly and The Starliters. "Two Tickets to Paris" is a Harry Romm production.

#### Jeri Lynne Fraser

Jeri Lynne began singing as a child in Manchester, N. H. When she was brought to New York, she won laurels three times in a row on Ted Mack's "Amateur Hour." Three of her Columbia records sold so well, she won a contract from the recording company. Miss Fraser then attracted producer Romm's attention and he cast her in the current film as Joey Dee's fiancee who is a fellowpassenger aboard the SS France.

#### Opening Notice

#### 15 Sangs

Fifteen musical numbers are heard in "Two Tickets to Paris!" the Harry Romm production for Columbia release starring Joey Dee, Gary Crosby and Kay Medford and introducing Jeri Lynne Fraser as Piper and now at the ...... Theatre.

#### Joey Dee

Ever since he was a little boy, Joey Dee had heard about the glamorous lives of Hollywood movie stars. Not unnaturally, Joey hoped that someday he, too, would be a screen star. That hope came true when film producer Harry Romm saw him performing as the "Twist master" at New York's Peppermint Lounge and immediately signed him to a three-picture contract. Joey's current picture, "Two Tickets to Paris!", his second, is a romantic comedy with music. The Columbia release also stars Gary Crosby and Kay Medford at the ..... Theatre.

Now, Joey Dee is a movie star but he wants to go to Hollywood. His first picture, "Hey, Let's Twist!" was shot entirely in New York and Joey figured "Two Tickets to Paris!" would be shot in Paris, or in Hollywood. "Two Tickets to Paris!" was filmed aboard the S. S. France, and Joey still has to make his first Hollywood film.

"Two Tickets to Paris!" serves to introduce Jeri Lynne Fraser as Piper and it features Lisa James, Charles Nelson Reilly and The Starliters. Hal Hackady penned the original story and screenplay.

#### Kay Medford

Kay Medford, versatile entertainer long known to a select coterie of show business people as one of America's greatest comediennes, achieved international prominence with her performance in "Bye Bye Birdie." Currently, Miss Medford stars with Joey Dee and Gary Crosby in "Two Tickets to Paris!", the Harry Romm production that introduces Jeri Lynne Fraser as Piper to the screen. The romantic musical, a Columbia Pictures release, is now at the ..... Theatre.



Ad Mat No. 202



Ad Mat No. 203



Ad Mat No. 101





Ad Mat No. 301



Ad Mat No. 201

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